

# Virginia Beach Military Economic Development Advisory Committee Meeting

28 August 2023

1500 - 1630

## Members Present:

Chair RADM Fenton Priest, Vice-Chair RADM Gregory Nosal, MCPO Lawrence Barbrey, CAPT Christopher Chope, CAPT J.J. Cummings, CAPT Loren Heckelman, CAPT Robert Herbert, RADM Charles Kubic, CDR Kathleen Owens, CAPT Louis Schager

## Members/Guests Present via Phone:

Janet Lomax, RADM Phillip Olson, CAPT Robert Smith, CAPT Charles Stuppard

## Members Absent:

RADM Kevin Cook, Elizabeth Dietzmann, RADM Mark Gemmill, RADM Robert Katz, City Councilman R.D. Norman Holcomb, Joseph Strange, City Councilman Chris Taylor

## Guests/Advisors/Staff Present:

Charles Bauman III, Bill Brown, Sultan Camp, Sam Dreyfus, CAPT Brian Feldman, MD, MPH, Robert Holmes, John Lauterbach, Ihsane Mouak, Elisabeth Parker, Jenny Lynne Stroup

- I. Chair Fenton Priest called the meeting to order at 1505.
  - a. Chair Fenton Priest welcomed everyone to the meeting.
  - b. General Introductions were made around the room for all those present.
  
- II. Approval of 22 May 2023 Meeting Minutes
  - a. Motion: Charles Kubic
  - b. Second: Gregory Nosal
  - c. Minutes approved unanimously
  
- III. Approval of MEDAC FY22-23 Annual Report to City Council – Chair RADM (Ret) Fenton Priest
  - a. Chair Fenton Priest informed committee of new requirements of the Annual Report such as attendance and presentation requirements.
  - b. Report needs to be submitted by the end of the month. It cannot be submitted without a formal vote from the committee.
  - c. Elisabeth Parker explained that the Citizens Committee on Boards and Commissions was formed June 2022 and passed this ordinance December 7, 2022. Ms. Parker will be sending the ordinance out again due to changes on the advisory committee.
  - d. Excused absences are for extreme cases. If the member is able to remote into the meeting, they will be considered present. If the member is unable to attend the meeting, they should inform via email Chair RADM Fenton Priest and copy Elisabeth Parker. The Deputy City Clerk has stated that the Chair has the right to approve and excuse extenuating circumstances.
  - e. A question was asked about what constitutes a quorum. A quorum is constituted as half of the members plus one additional member. The board has 18 members, so ten would constitute a quorum for this committee. Those remoting in will count towards the quorum.

- f. An amendment needs to be made on page three, second bullet for a name to be changed from Fort Story – Little Creek to JEB Little Creek – Fort Story Dam Neck Annex.

#### Approval of Annual Report

- a. Motion: Robert Herbert
- b. Second: Loren Heckelman
- c. Approved unanimously with the amendment.

#### IV. City Update – City Council Liaisons

There was no report out. Both councilmen were absent.

#### V. JEB Little Creek – Fort Story/NAS Ocean Updates

- a. There will be a ribbon cutting on 29 August 2023 at 1300 for The Bear Project with Lisa Bennett.

#### VI. HRMFFA Update – Rick Dwyer

- a. Rick Dwyer was unable to attend the meeting due to the death of a colleague.

#### VII. Economic Development Update – Charles Bauman, Robert Herbert

- a. Last month The Virginia Beach Department of Economic Development submitted an Annual Report to the Virginia Beach Development Authority for their approval and acceptance. The report summarizes the bigger accomplishments from the department over the last year.
- b. ZIM Integrated Shipping Lines US is relocating to Virginia Beach. Within the relocation process, 290 jobs were retained in Hampton Roads and an additional 300 jobs are being added totaling close to 600 jobs. The capital investment of the building is about \$14 Million.
- c. City Council approved a resolution to honorarily rename Corporation Lane to ZIM Avenue with the legal name remaining Corporation Lane. The street naming ceremony will be on 13 September 2023 at 10AM at 4425 ZIM Way/Corporation Lane.
- d. The department started receiving RFPs for properties that are in the Future Base Design program in February. The response to the initial RFP was sent out to include the horse stables property the Navy was interested in. The RFP was canceled in June and reissued August 3rd. The department had an internal team put together a detailed response to the RFP for consideration.
- e. In the new RFP, the department would no longer be allowed to be the Master Developer. The Navy would need to deal directly with the company that is leasing the property or the owner. The new RFP response is due 1 November 2023.

#### VIII. Military Workforce Development Update – Sultan Camp, Ihsane Mouak

- a. The third 757 Career Summit was held in Fort Eustis last week. The event included a mixer, headshots, a panel discussion, resume builders, and other helpful career enhancers. There is a plan to have a breakfast with panel discussion for active-duty commanders next year.
- b. The first summit at Langley Air Force Base had roughly 251 people attend. NAS Oceana had 244 people attend and Fort Eustis had 212. The summits help active-duty personnel with mission readiness, growing their network, and make informed career decisions.

- c. The last summit will be held at Naval Station Norfolk on November 7<sup>th</sup> and 8<sup>th</sup>. The two main industry focuses will be maritime shipbuilding/ship repair and energy.
- d. The Military Spouse Base has a Hiring our Heroes Spouse Amplify event coming up in September. They will also have a moderated panel discussion closely networking with Military spouse ready employers during Blue Star's Family Welcome Week.
- e. Hampton Roads Amplify will be hosting an event on September 20<sup>th</sup> and 21<sup>st</sup>. Amplify is a free two-day workshop tailored to military spouses focused on career preparation, professional development, and networking.
- f. There is a new partnership with American Hero's Journey with the HIVE Resource Center. American Hero's Journey is a veteran-owned consulting firm that gets small businesses SkillBridge approved. They will also be working with our business retention and expansion groups to do the registering and post-event reports for these businesses.
- g. We are also working with the NAVSEA (Naval Sea Systems Command), particularly the Small Business Innovation Research and the Small Business Technology Transfer Program, for available funding. The NAVSEA offers small businesses the opportunity to compete for funding to develop and commercialize essential technologies.

#### IX. Command Visit Program Update

- a. There is no report out. No update at this time.

#### X. Special Presentations and Discussions

- a. CAPT Brian Feldman, director of Naval Medical Center Portsmouth, MD, MPH, shared the detailed presentation. **Please see attached for the full presentation.** Highlights include:
  - i. The history of the Naval Hospital. They are the first and longest standing Naval hospital in the world.
  - ii. The Defense Health Agency was established in 2017.
  - iii. Located in Portsmouth, but partner with Langley and Fort Eustis clinics.
  - iv. The biggest changes the hospital have made are the Queue Anywhere System and a vending machine for refills.
  - v. Portsmouth is now a Level 2 trauma center taking civilian patients.
- b. CAPT Kit Chope, President & CEO of the Neptune Festival, had a full presentation prepared but deferred to the next Virginia Beach MEDAC meeting to present it for the sake of time.
- c. John Lauterbach shared a presentation on the upcoming NAS Oceana Air Show. **Please see attached for the full presentation.** Highlights include:
  - i. The airshow will be held on September 16<sup>th</sup> and 17<sup>th</sup>.
  - ii. This year's theme is 50 Years of Women in Naval Aviation.
  - iii. Tickets are still available.
  - iv. Roughly 350,000 attendees last year.

#### XI. Announcements

- a. ECPI University's mechanical electronic technology & electronic systems engineering technology programs have been approved and credited.
- b. Military Spouse base events aren't exclusive to just spouses. Anyone who is Military affiliated is welcome to attend.

**Adjourned at 1645**

**Next Scheduled Virginia Beach Meeting: 23 October 2023**

**Next Joint Committee Meeting: 25 September 2023 (Portsmouth to Host)**