



**City of Virginia Beach Department of Economic
Development Strategic Development Annual Services
Contract for Planning and Urban Design Services
(ED-23-2000)**

Pre-Submittal Conference: June 27th, 2022

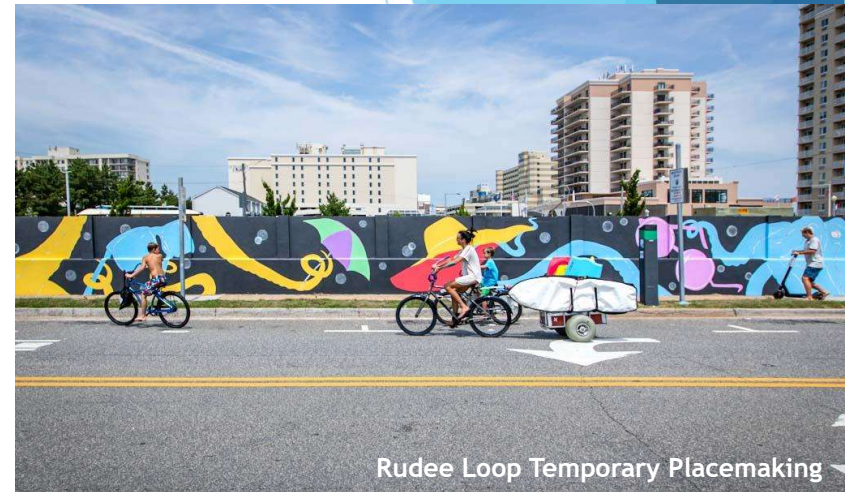
Economic Development's Strategic Development Team

- ▶ The Department of Economic Development drives economic vitality and inclusive prosperity in the City of Virginia Beach by fostering the attraction and creation of new investment, innovation and jobs
- ▶ Ensures properties are developed to the highest and best use
- ▶ Confirms development proposals meet the intent of the area plans
- ▶ Oversees the Economic and Tourism Capital Improvement Program



2020-2022 Annual Service Contract for Planning and Urban Design Services

- ▶ Urban Design and Planning projects from Oct. 2019 to present averaged \$273,230 / year
- ▶ Individual work orders averaged \$102,460
- ▶ Example projects included:
 - ▶ Comprehensive Planning Assistance
 - ▶ Atlantic Avenue Tactical Urbanism
 - ▶ Design Guidelines
 - ▶ Pattern Books
 - ▶ Market Feasibility Studies
 - ▶ Urban Forest Management Plan



2023 Annual Service Contract for Planning and Urban Design Services

- ▶ No guarantee on the amount of work that will be authorized;
- ▶ However potential projects could include:
 - ▶ Comprehensive Planning Assistance
 - ▶ Small Area Planning
 - ▶ Targeted Revitalization Strategies
 - ▶ Wayfinding and Signage Design
 - ▶ Market and Fiscal Feasibility Studies
 - ▶ Open Space Designs
 - ▶ Identification of Interim Placemaking Tools and Programming Opportunities
 - ▶ Public Engagement Assistance





Deadline for Receipt of Questions: July 5, 2022
RFQs Due: July 18, 2022 - 3:00pm EST

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RFQ #ED-23-2000, Planning and Urban Design Services